



COMPENSATION PLAN 2016

OPPortunity



Multiple
WAYS TO **EARN**

FAST START BONUS

DUAL TEAM PAY

CHECK MATCH BONUS

UNI-LEVEL PAY

GET STARTED

1) JOIN & ACTIVATE

\$499.95

Starter Package

Premium Wine Lover Elite

\$170.00 One Time Fee

12 Bottles of Premium Wines

\$249.95

Starter Package

Premium Wine Lover

\$170.00 One Time Fee

4 Bottles of Premium Wines

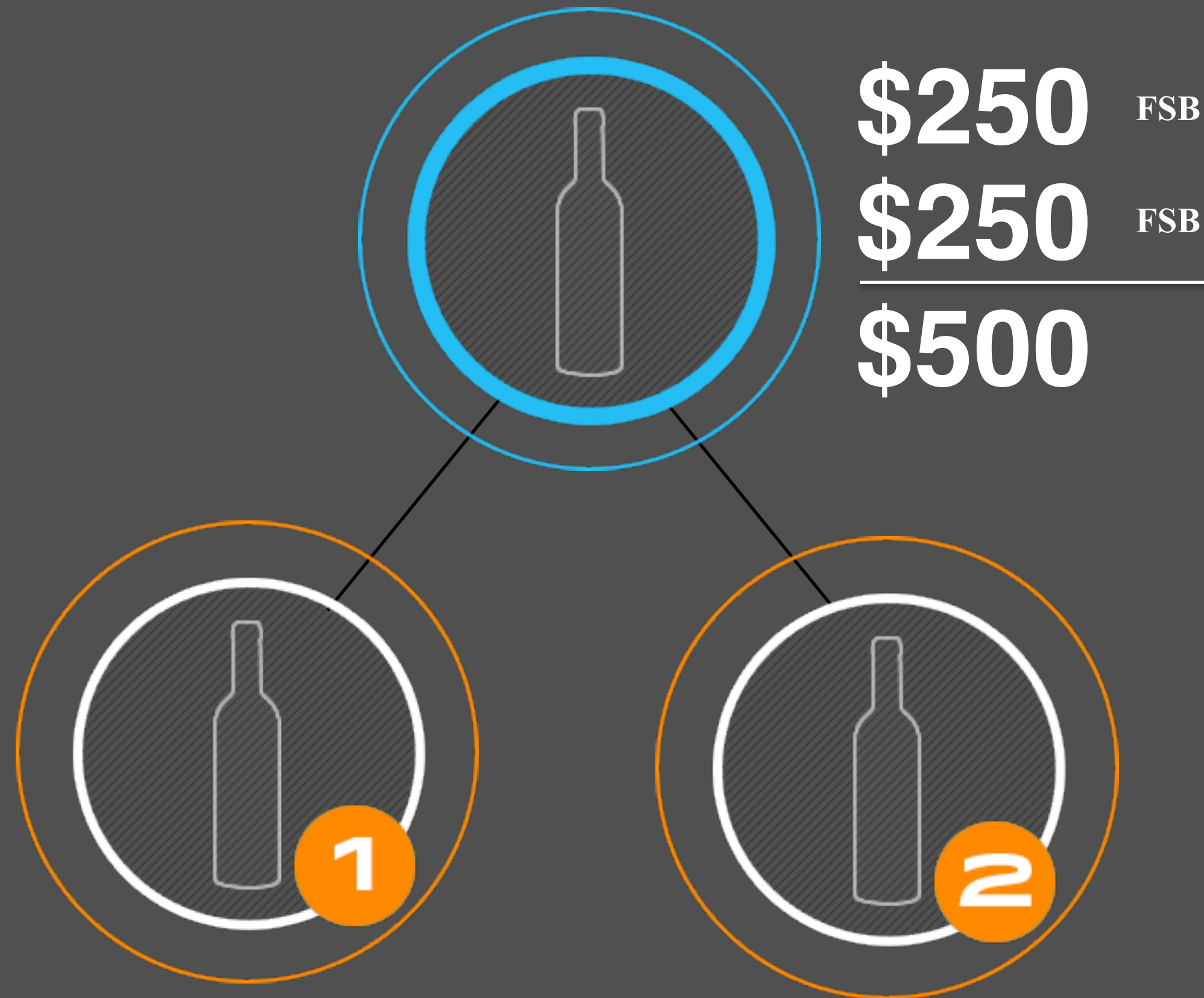


GET PAID FAST

FAST START

\$499.95 · Premium Wine Lover
Elite

As an Active Member, you can begin earning a \$250 Fast Start Bonus on the initial product purchased by your personally enrolled new members.



GET PAID FAST

FAST START

\$249.95 Premium Wine Lover

\$99.95 Direct Cellars Club member
4 Bottles

\$69.95 Direct Cellars Club member
2 Bottles

QUALIFIED

As an Active Member, you can begin earning a \$125 Fast Start Bonus on the initial product purchased by your personally enrolled new members.

\$20
per customer



\$125 FSB

\$125 FSB

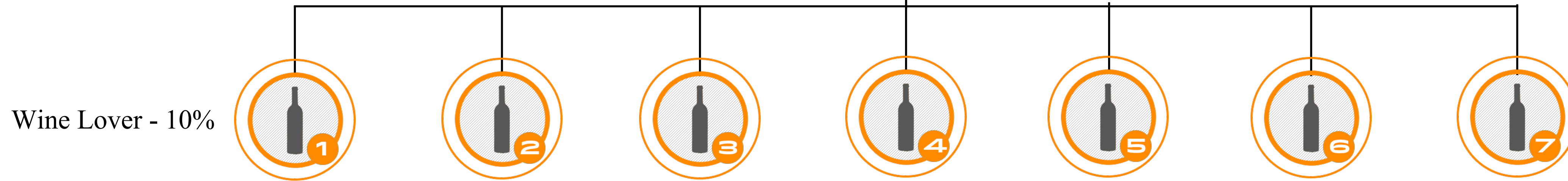
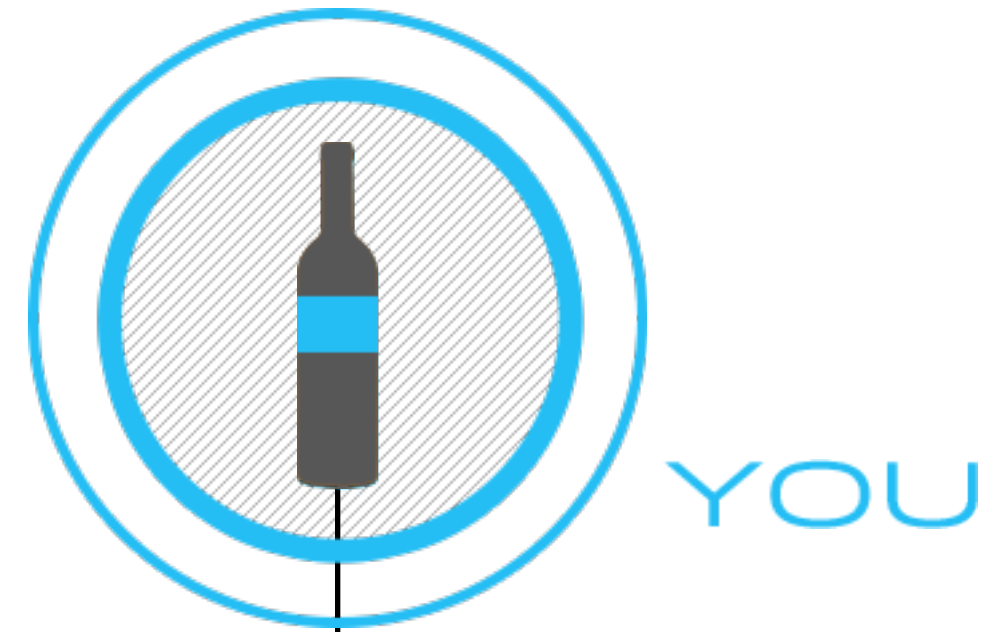
\$250 + customer FSB



Personally Sponsor two
“Active” Memberships.
One Left - One Right

UNI-LEVEL 9 PAY

As a Qualified & Active Member, you can earn up to 10% on the monthly SV within your organization - up to 9 levels deep.



Wine Advocate - 5%

Wine Critic- 5%

Wine Specialist - 4%

Wine Expert - 4%

Wine Connoisseur - 3%

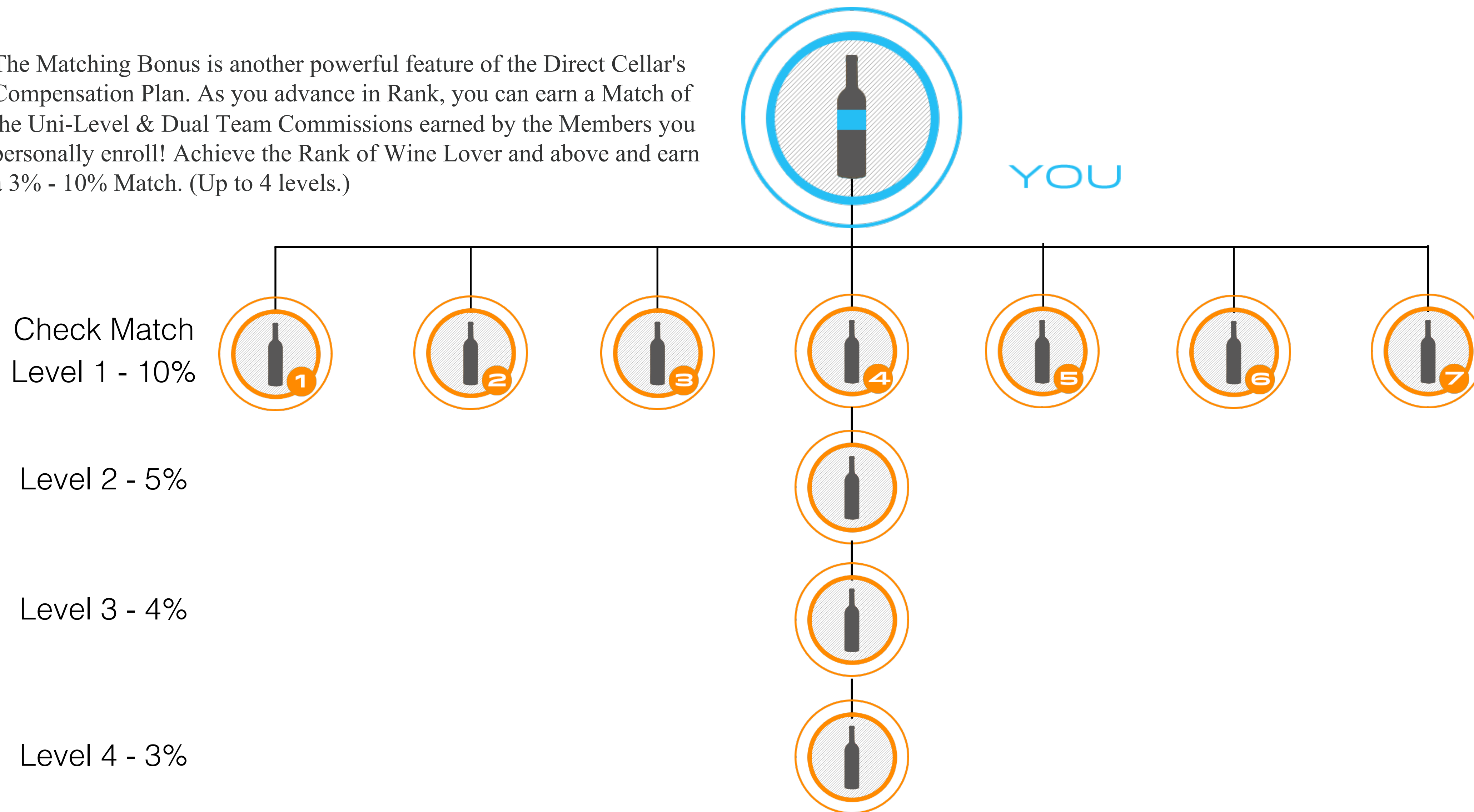
Wine Aficionado - 3%

Wine Sommelier- 2%

Master Sommelier - 2%

CHECK MATCH BONUS

The Matching Bonus is another powerful feature of the Direct Cellar's Compensation Plan. As you advance in Rank, you can earn a Match of the Uni-Level & Dual Team Commissions earned by the Members you personally enroll! Achieve the Rank of Wine Lover and above and earn a 3% - 10% Match. (Up to 4 levels.)



Check match is on the binary and uni-level commission earned, excluding all fast starts, promotions or other check match commissions.

DIRECT



CELLARS

Get In! Get Wine! Get Social!

